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## The Top 15 TikTok Shops in Beauty: Free Report Download

Oct 16th, 2024 | From [Charm.IO](#)

Charm.IO's latest report outlined the top 15 beauty brands sold on TikTok Shop, according to shop revenue generated in the first half of 2024. [Download now!](#)

 Beauty and personal care are the top product categories sold on TikTok Shop. But who are the platform's leaders?

 Charm.IO's latest report outlined the top 15 beauty brands sold on TikTok Shop, according to shop revenue generated in the first half of 2024.

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SKIN CARE

Crown Laboratories x Revance to Merge, Forming Skin Care & Aesthetics Giant

The combined organization will reportedly have a reach of about 10,000 medical professionals, mass retailers, specialty retailers, club retailers and an ecommerce channel.

Aug 13th, 2024

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The AR renaissance is delivering real brand value and increasingly complex and imaginative projects.

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DEVICES/TECH

**BoldHue Nabs \$3.37M in New Funding to Launch TikTok-viral Personalized Foundation Device**

By personalizing foundation, BoldHue seeks to boost skin color inclusivity. "No more scouring foundations in Sephora and settling for a subpar duplicate," an official announcement boasts.

Jul 2nd, 2024

## DEVICES/TECH

**AI is Already Reshaping Beauty**

From product development to rapid ingredient discovery and accurate skin analysis, artificial intelligence has arrived.

Jul 1st, 2024

## DEVICES/TECH

**Detox Market x Provenance: Sustainability Transparency Boosts Beauty Brand Marketing and Shopper Conversion**

The Detox Market's 180-plus brand partners can highlight their sustainability during the shopper journey by using the Provenance platform.

Jun 26th, 2024

#### NEWS

### **The Estée Lauder Companies' New Incubation Ventures Celebrates Brand Storytellers & Community Builders with TikTok**

Under The Catalysts program, applicants will have the chance to win up to \$250K in financial backing as well as mentorship and project assistance; applications are open until August 4, 2024 at 11:59 p.m. Eastern time.

Jun 26th, 2024

#### DIGITAL/E-COMMERCE

### **Ulta Beauty x DoorDash Bring On-demand Delivery to All 50 US States**

Ulta items will be housed on DoorDash's beauty "tile" in the app. Delivery times can be as quickly as less than an hour.

May 21st, 2024



SKIN CARE

Hands Give Away Chronological Age, Just Like Faces: New Report

“Our research demonstrates that your age can be determined just as accurately from a picture of your hands as from your face,” said Anastasia Georgievskaya, the CEO of Haut.AI.

May 17th, 2024

DEVICES/TECH

Beauty's Next-Level Traceability

Beauty traceability efforts, aided by tech, are advancing quickly.

May 1st, 2024

CONTRACT MANUFACTURING SERVICES

Mixer & Pack Adopts Mixed Reality Tech to Drive Efficiency and Collaboration

The mixed reality capabilities will feature Microsoft's HoloLens hardware "to maximize the development of digitalization



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